

Media Release



10 May 2022

World's best set to master extreme cake-off challenge

An international cake-off challenge between the world's most famous extreme cake artists will be one of the headline events at the International Cake Show Australia being held at the Brisbane Showgrounds from this Friday.

The cake off will feature six of the world's most famous extreme cake artists including master cake sculptor Chef Serdar Yener; Dorothy Klerck from South Africa who specialises in life size animal sculptures; extreme cake sculptor and UK TV personality Molly Robbins and extreme cake maker and CakeFlix personality Paul Delaney.

The competitors will build an edible feature a minimum one metre wide and a maximum two metres high – the end result will be a sight to see.

The International Cake Show runs for three days and features a jam-packed schedule of events, demonstrations and masterclasses.

Also fiercely contested will be the Ultimate Australian Cake Decorating Competition.

With \$27,000 in prizes up for grabs entrants will create edible life-sized sculptures, sugar crafting, celebration cakes, buttercream cakes and more.

A show highlight will be the *Zumbo Just Desserts* Stage which will host a program of celebrity cake artists, chocolatiers, chef and baker appearances.

There will also be a fun range of public participation competitions including a Donut Smash Down, Blind Cookie and Cake Challenges.

The 2022 International Cake Show Australia is hosted by Australia's peak cake and cookie industry body, the Australian Cake Artists and Decorators Association (ACADA).

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were delighted to see the return of Australia's most spectacular cake show to the Showgrounds.

"We're looking forward to once again having the nation's largest cake display under our roof, along with internationally recognised cake artists who are visiting Brisbane from all over the world," Mr Coyle said.

Mr Coyle said food and wine was the flavour of May at the Brisbane Showgrounds kicking off with the International Cake Show followed by Pinot Palooza, a two-day wine extravaganza showcasing 150 pinot noir wines from Australia and New Zealand on May 20 & 21.

The International Cake Show Australia gets underway in the Exhibition Building from 10am this Friday May 13 and will run until Sunday 15 May. Early Bird Tickets are on sale now at www.acada.com.au

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site - visit www.brisbaneshowgrounds.com.au

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