

Media Release



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Discover your next adventure at the 4 x 4 Outdoors Show at the Brisbane Showgrounds

Queensland's largest outdoor lifestyle and adventure event, The National 4x4 Outdoors Show opens at the Brisbane Showgrounds this Friday.

The outdoors was a place of refuge during the pandemic and for three days more than 200 industry leading brands and retailers will exhibit thousands of products to an ever-growing audience of enthusiasts.

These include off-road camper trailers, caravans and tents, new model 4WDs and aftermarket accessories, camping gear, fishing gear, and so much more.

There will be something for everyone with a range of special guests including the legendary Pat Callinan from Pat Callinan's 4x4 Adventures and adrenaline-pumping entertainment from the Aussie FMX team.

The event will also feature live demonstrations to help make your next outdoor adventure a success and a Reptile Kingdom where kids can meet some captivating critters.

Debuting at the National 4 x 4 Outdoor Show this year is a new interactive Bushcraft Zone where visitors can learn fundamental wilderness survival skills.

Meanwhile, the Camping & Outdoor Zone presented by Wild Earth, will feature talks by global adventurers giving gear tips and tricks to take your adventures to the next level.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said with the recent boom in outdoor recreational activities and tourism, it was exciting to welcome back The National 4 x 4 Outdoors Show.

"The Brisbane Showgrounds has played host to The National 4x4 Outdoors Show for almost 30 years which is a credit to our dedicated staff and flexible venue," he said.

"With more than 20 versatile indoor and outdoor spaces, the Brisbane Showgrounds is the perfect venue for large outdoor shows, including the Brisbane Cycling Festival's pop-up Village in early April and the Queensland Caravan & Camping Supershow which is returning in June".

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site.

Tickets for this year's 4x4 Show are online and all visitors aged 16 years and over must be fully vaccinated and show proof of vaccination on entry. Gates open Friday at 8am and close Sunday at 5pm.

To purchase tickets to the 4x4 Outdoors Show visit: www.4x4show.com.au/Brisbane/buy-tickets. For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au.

Don't forget to follow us on social media @brisbaneshowgrounds













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