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Aje sale set to attract fashionistas

One of Australia's hottest fashion labels, Aje, will bring in swathes of savvy shoppers to its much anticipated four-day annual Warehouse Sale at the Brisbane Showgrounds starting this Thursday.

Brisbane bargain hunters will be able to shop 70 per cent off a covetable edit of 600+ Aje styles from past season collections.

On offer will be essentials and signature statement pieces including Aje logo tees, dresses, tops, jackets, leather and denim plus Aje handbags, accessories and footwear.

Attendance will be by appointment only and tickets can be booked through

<https://www.eventbrite.com/e/296680377997> and selecting a preferred time and date.

The Aje Warehouse Sale will be cashless and in line with Aje's commitment to reducing waste, visitors are encouraged to bring their own shopping bag.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was exciting to have the prestigious Aje Warehouse Sale back at the Showgrounds.

"The Aje Warehouse Sale is a legendary Brisbane event which in the past has attracted the city's fashion forward in the thousands," Mr Coyle said.

"There's nothing like grabbing a clothing bargain in person so we are expecting the return of the Aje Sale, after it's COVID-19 hiatus, to be hugely popular.

"The Brisbane Showgrounds and its 21 venues is so versatile it can be hosting the National 4 x 4 Outdoors Show one week, a high-end fashion sale the next."

The Aje Warehouse Sale will be held in the Exhibition Building on the corner of Gregory Terrace and Costin Street, Bowen Hills on the following days and times:

- Thursday – 8am – 8pm
- Friday – 9am – 6pm
- Saturday - 9am – 5pm
- Sunday - 9am – 2pm

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site.

For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au.

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Media Release



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