

8 May 2023

## Shoe lovers step inside the Showgrounds for FRANKIE4's first warehouse sale

Thousands of FRANKIE4 lovers are expected to attend the brand's very first warehouse sale, taking place at the Brisbane Showgrounds from this Thursday.

The three day FRANKIE4 Ultimate Warehouse Sale (Thursday 11 – Saturday 13 May) in the Exhibition Building will feature exclusive offers on a wide range of styles, including best sellers and new season stock.

Complimentary coffee and champagne will be provided, as shoppers browse the innovative shoe range known for its comfort and style.

The women's footwear brand, born in Brisbane, takes wellness to the next level by using an award-winning, Podiatrist-designed footbed in their shoes.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was wonderful to welcome FRANKIE4 to the Showgrounds for the first time.

"We're thrilled to host FRANKIE4's very first warehouse sale, which is set to be popular with more than 5,000 people expected over the three days," he said.

"Our Exhibition Building and John Reid Pavilion venues are known for providing the perfect space for fashion warehouse sales, with their ease of access for unloading stock and central location for patrons."

Opening times for the FRANKIE4 Ultimate Warehouse Sale are 9am-7pm Thursday, 9am-6pm Friday and 9am to 5pm Saturday.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au).

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