

## Media Release



April 5, 2022

## Gear up for Brisbane Cycling Festival

More than 20,000 riders and spectators are set to descend on the Brisbane Showgrounds from this Friday as the Brisbane Cycling Festival Village comes to life.

The Festival Village is part of a colossal line-up of cycling events since the Brisbane Cycling Festival kicked off last month.

The citywide celebration of cycling will converge at the Showgrounds with the free pop-up Festival Village welcoming riders and spectators for three days before ending on Sunday.

The Village will be home to the free Active Lifestyle Expo which will showcase wellness, nutrition, health, fitness, education, new trends, and the latest and greatest cycling technology.

The event will also feature the B-Well Corporate Teams Challenge on the King Street Kick-It Criterium Circuit, an Extreme Bicycle Stunt Show, "Colour your Ride" event, learn-to-ride camps, come-and-try sessions, e-bike demonstrations, food trucks plus live entertainment.

This Brisbane Cycling Festival, which started on March 24 and runs until April 14, includes the return of the Tour de Brisbane, AusCycling Track National Championships, the Festival Village and Active Lifestyle Expo plus the addition of the Oceania Championships.

The 20-day festival is the largest multi-disciplinary cycling event in Australia, from the elite right through to mass participation events providing something for cyclists of all abilities.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was fantastic to welcome back the Brisbane Cycling Festival to the Showgrounds for the second time.

"We look forward to thousands of riders and spectators visiting our Showgrounds and King Street precinct for an amazing array of cycling events and entertainment," Mr Coyle said.

"Our Showgrounds offer so much versatility for major events and we are delighted to once again be the home of the Brisbane Cycling Festival Village."

The Brisbane Cycling Festival Village will operate from 12pm this Friday until 3pm Sunday, all attendees must check-in using the Qld Check-in App and wear a mask.

Plan your Brisbane Cycling Festival experience here.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site.

For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au.

Don't forget to follow us on social media @brisbaneshowgrounds













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