

Media Release



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Fun-fuelled weekend in store at outdoor expo

Almost 30,000 boating, camping and fishing fans will be hooked from the moment they enter the National 4x4 Outdoors Show, Fishing & Boating Expo at the Brisbane Showgrounds from today.

The three day expo features an action packed line-up with advice from some of the industry's biggest outdoor experts, including 'All 4 Adventure's' Jase Andrews and Simon Anderson, 'Creek to Coast's' Scott Hillier and Mr 4x4 himself, Pat Callinan of '4x4 Adventures.'

Rev-heads will also be in heaven, with the event also offering performances by the Hot Wheels Stunt Team, a quad bike demonstration and gymkhana event.

With about 200 exhibitors ongrounds, adventurers will be able to buy the latest in 4WD accessories, camper trailers, fishing tackle and camping gear – even the kitchen sink.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said the RNA had a long-running association with the outdoors expo and were thrilled to see it return again this year.

"We're proud to have held the National 4x4 Outdoors Show, Fishing and Boating Expo at the Brisbane Showgrounds for nearly two decades," he said.

"We know 4x4 enthusiasts love to drive and the showgrounds will offer almost 2,000 car parks each day of the expo, making it the perfect venue for an outdoor event of this scale."

The Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD and is Queensland's largest indoor / outdoor events site.

For more information about the Brisbane Showgrounds visit http://www.brisbaneshowgrounds.com.au/

Don't forget to follow us on social media #brisbaneshowgrounds



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