

Media Release



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Politicians talk budget over breakfast at Royal ICC

Former New Zealand Prime Minister John Key will lead a line-up of political and business heavyweights at the Royal International Convention Centre (Royal ICC) tomorrow, for the annual PwC Federal Budget Breakfast.

More than 1,700 people will hear from a panel of experts, which also includes Queensland Deputy Premier and Treasurer Jackie Trad and leading media commentator and economist Peter Switzer of the Switzer Group, on the key changes and impacts of the federal budget, which will be handed down tonight.

The PwC Federal Budget Breakfast is the largest breakfast event held at the Royal ICC each year, taking 65 kitchen staff and around 6,000 eggs, 2,000 rashers of bacon, 3,500 vine ripened tomatoes, 1,800 slices of haloumi cheese and 150 baguettes.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they had been hosting the event since 2013.

"The PwC breakfast is a highly regarded and anticipated national event offering expert analysis of the federal budget and we're thrilled to welcome the event back to our world-class convention centre for the sixth year in a row," he said.

"The breakfast comes during a busy month – just yesterday around 25,000 people marched to the Showgrounds for the Labour Day Festival, where they celebrated workers' rights with rides, music and food."

Next week more than 15,000 people will converge on the Showgrounds for events including the highly anticipated Myriad Festival, Australia's premier technology and innovation event.

The Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD and is Queensland's largest indoor / outdoor events site.

For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au

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