

Media Release

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Origin footy fever hits the Royal ICC

Queenslanders are eagerly waiting to find out who will make up the mighty Maroons, with the State of Origin team to be announced at the 2016 XXXX Maroons Series Launch at the Royal International Convention Centre (Royal ICC) tonight.

Around 250 guests will attend the highly anticipated launch, including past Queensland greats Gary Belcher, Wendell Sailor and Petero Civoniceva.

Royal ICC General Manager of Venue Sales and Marketing Jago Coyle said he was thrilled the Royal ICC had been chosen to host the naming of such an iconic sporting team.

“Queenslanders truly love their State of Origin and the naming of the team is when footy fever really starts to set in,” he said.

“We’re looking forward to hosting the stars of Queensland rugby league and treating them to a three-course dinner menu created by our talented Royal ICC chefs and featuring some Royal Queensland Food and Wine Show award-winning produce.”

Tonight’s event will be hosted by TV personality Cameron Williams.

The Royal ICC is located 1.5km from Brisbane’s CBD at the Brisbane Showgrounds, one of the city’s most prominent events precincts. Since opening in March, 2013 the Royal ICC has hosted almost 500 events.

For more information about the Royal ICC and Brisbane Showgrounds click here www.brisbaneshowgrounds.com.au

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MEDIA ENQUIRIES

Veronica Carew
General Manager Communications
Ph: 07 3253 3930 / 0408323631
Email: vcarew@rna.org.au

Nicole Clifton
Media and Communications Officer
Ph: 07 3253 3931/ 0417 451 775
Email: nclifton@rna.org.au