

10 October 2023

It's Stein Time! Brisbane's first-ever Oktoberfest in the Gardens

Australia's biggest Oktoberfest celebration is set to debut at the Brisbane Showgrounds this Saturday, with Oktoberfest in the Gardens showcasing beers, bratwurst, and all things Bavarian.

The Oktoberfest in the Gardens event series has been running for more than a decade hosting festivals in Sydney, Melbourne, Adelaide and Perth and this year the juggernaut celebration is coming to Queensland for the first time, including Brisbane and the Gold Coast as new locations.

This Saturday, from 1pm to 9pm, Oktoberfest in the Gardens will feature a massive beer hall, authentic German food stalls, roving performers, sideshow alley, silent disco, dodgeball plus entertainment and competitions across multiple stages throughout the afternoon and evening.

Guests of Oktoberfest in the Gardens can taste their way across Europe with a large selection of imported beer, spirits, cider, wine and a range of other beverages.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were looking forward to welcoming the iconic Oktoberfest in the Gardens event to the city for the first time.

"Oktoberfest in the Gardens is the nation's biggest Oktoberfest celebration, an annual tradition for thousands of people across the country. So, we are delighted to host the Brisbane debut of this hugely popular event," Mr Coyle said.

"The Bavarian celebrations will cover more than two hectares of space at our venue, with tens of thousands of people from across the state expected to attend.

"Dust off your dirndls and your lederhosen and join in the fun at the action-packed Oktoberfest in the Gardens this Saturday," he said.

Tickets to Oktoberfest in the Gardens are available online.

The Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD and is Queensland's largest indoor / outdoor events site. For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au

Don't forget to follow us on social media @brisbaneshowgrounds



MEDIA ENQUIRIES:

Veronica Carew
General Manager Communications
Ph: 07 3253 3930/ 0408 323 631
Email: vcarew@rna.org.au

Kelly Hawke – 0438 340 989
khawke@rna.org.au
Natalie McKeering – 0418 986 084
nmckeering@rna.org.au



ROYAL
INTERNATIONAL
CONVENTION CENTRE
BRISBANE AUSTRALIA

Media Release

