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## Iconic footwear brand FRANKIE4 returns for epic warehouse sale

Lovers of cult footwear brand FRANKIE4 can rejoice with the label's Warehouse Sale returning to the Brisbane Showgrounds for a three-day sale from this Thursday.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was exciting to host the FRANKIE4 Footwear Warehouse Sale once again, following their successful inaugural event in 2023.

"This hugely popular footwear brand attracted about 5000 people to their first warehouse sale here at the Showgrounds and we are anticipating a similarly great turnout for this year's event," Mr Coyle said.

The FRANKIE4 Footwear Warehouse Sale will run from Thursday to Saturday in the Royal International Convention Centre (Royal ICC) and will feature exclusive prices and bundle offers on a wide range of styles.

FRANKIE4 footwear takes wellness to the next level by using an award-winning, Podiatrist-designed footbed in their shoes.

Founded in Brisbane in 2010, the label enjoys cult-status among its loyal followers with more than 100,000 verified five-star buyer reviews.

Mr Coyle said the Royal ICC was perfect for housing the FRANKIE4 Footwear Warehouse Sale, enabling shoppers to browse the multitude of footwear options in air-conditioned comfort.

"Shoppers can sip as they browse with drinks available for purchase onsite from the coffee cart in the mornings and a licenced bar in the afternoons," he said.

"The Brisbane Showgrounds and its 21 venues is so versatile it can be hosting a high-end fashion sale event one week, a Golf & Travel Expo the next."

Opening times for the FRANKIE4 Footwear Warehouse Sale are 9am-8pm Thursday, 9am-6pm Friday and 9am to 5pm Saturday.

The Brisbane Showgrounds precinct, incorporating Royal ICC, is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au).

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### MEDIA ENQUIRIES:

Veronica Carew  
General Manager Communications  
Ph: 07 3253 3930/ 0408 323 631  
Email: [vcarew@rna.org.au](mailto:vcarew@rna.org.au)

Olivia Hatch  
Senior Media Consultant  
Ph: 0408 743 745  
Email: [ohatch@rna.org.au](mailto:ohatch@rna.org.au)