



14 October 2026

A dram good time awaits as new whisky festival pours into the Brisbane Showgrounds

Whisky lovers will raise a glass when the first-ever WHISKYMOFO festival takes place at the Brisbane Showgrounds from this Friday.

The festival will transform the John Reid Pavilion into a whisky lover's playground, showcasing more than 30 producers including top Australian distillers, international heavyweights, rare independent bottlings and exclusive pours not available anywhere else.

Running across three four-hour tasting sessions on Friday and Saturday, guests can meet the makers and discover the stories behind every sip, while enjoying live music, food, lounge spaces and a moody festival atmosphere.

There will even be a Rare Whisky Bar featuring a curated collection of exceptional, limited, old and hard-to-find whiskies available to purchase by the dram.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said WHISKYMOFO was an exciting new addition to the venue's events calendar.

"We're excited to welcome the inaugural WHISKYMOFO festival to the Brisbane Showgrounds, giving whisky enthusiasts a new experience to discover some of the world's most unique and sought-after drops," he said.

"The event is another great addition by REVEL Global - the team behind Mould x Pinot Palooza - which is also held at our venue, bringing their expertise in creating immersive events that connect people through great products and memorable experiences."

The sessions will run from 5pm to 9pm Friday, and 11am to 3pm and 4pm to 8pm Saturday, with tickets available [online](#).

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit www.brisbaneshowgrounds.com.au

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MEDIA ENQUIRIES:

Veronica Carew
General Manager Communications
Ph: 07 3253 3930/ 0408 323 631
Email: vcarew@rna.org.au

Nicole Clifton
Media & Communications Advisor
0417 451 775
Email: nclifton@rna.org.au



Media Release

