



11 February 2026

## **FRANKIE4 steps back into the Brisbane Showgrounds for popular warehouse sale**

Award-winning footwear brand FRANKIE4 is bringing its popular warehouse sale back to the Brisbane Showgrounds this week for a three-day event.

The sale in the Royal International Convention Centre (Royal ICC) will run from tomorrow to Saturday (12-14 February), featuring exclusive event-only offers and bundles across a wide range of styles.

Designed as an elevated retail experience, the event will offer a comfortable, air-conditioned setting complete with an onsite coffee cart.

Known for its podiatrist-designed support, FRANKIE4 has been recognised by the Australian Brand Awards for Product Innovation, and the Good Design Awards for Product Design.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were thrilled to welcome FRANKIE4 back to the Showgrounds.

“FRANKIE4 first held a warehouse sale at the Brisbane Showgrounds in 2023 and it quickly proved to be a great fit for both our venue and the brand,” Mr Coyle said.

“We can’t wait to welcome hundreds of shoppers to our world-class Royal ICC over the next three days to snap up incredible bargains they won’t find anywhere else.”

The event runs from 10am to 7pm Thursday, 10am to 6pm Friday and 10am to 4pm Saturday.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane’s CBD and is Queensland’s largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au)

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