

## Media Release



19 April 2023

## New baby fair a first for Brisbane parents

Australia's brand-new baby fair is coming to the Brisbane Showgrounds this weekend for the first time

More than 3,000 Brisbane parents are expected to attend the Hey There Baby Fair to gather, shop and discover.

The two-day baby fair will showcase a range of gorgeous, on-trend baby and toddler products with something for every little love on offer.

This includes a range of products and services from respected and local Brisbane brands including photography services, clothing, feeding, skin care, décor, keepsakes and much more.

Parents can also take advantage of a huge range of fair specials from leading brands such as Wildchase, Starting Solids, Smitten Bub Co, Cell Care and Bambini Prams.

Free gifts upon purchase, will also be offer, plus chances to win prizes, huge discounts on products and services while families will receive a free Bao Bag valued at \$140 (while stock lasts).

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was exciting to host this new event for the first time in Brisbane.

"It's wonderful to host an event that Brisbane parents can attend and cash-in on some savings."

The Hey There Baby Fair will be held this Saturday and Sunday (April 22 – 23) opening 10am – 3pm daily at the Exhibition Building at the Brisbane Showgrounds.

Entry is \$5 Adults (18+) and kids under 17 are free.

Tickets are available for purchase online at Hey There Baby Fair.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit <a href="https://www.brisbaneshowgrounds.com.au">www.brisbaneshowgrounds.com.au</a>.

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