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(For immediate release – Day 3 Asia Pacific Incentives Meetings Event (AIME), Melbourne, Australia)

Bumper year for Queensland’s most versatile venue

Queensland’s largest indoor / outdoor events precinct has capped off a highly successful 2019 staging more than 250 events and attracting a million visitors to the Brisbane Showgrounds.

With 24 event spaces operating across 22 hectares, the Showgrounds offers clients unparalleled versatility from major music festivals to international conferences, to five-star event experiences to offering equestrian facilities.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was this level of customised venue space, plus excellence in customer service that had 2020 shaping up as yet another exceptional year.

“We are looking forward to providing exceptional service delivery for our clients across our showgrounds precinct this year,” he said.

“2019 was a great year from staging nine major music festivals which attracted 150,000 people to serving more than 80,000 plates of award-winning produce in our Royal International Convention Centre (Royal ICC).

“The Showgrounds also offers wonderful accommodation facilities with the four and a half star Rydges Hotel plus our vibrant King Street dining precinct which has generated a lot of buzz with foodies.

“Meanwhile our world-class convention centre which opened in 2013 is extremely popular offering multi-purpose facilities featuring three exhibition / conference halls, operable ceiling grid system, plus meeting and board rooms, landscaped open Plaza entrance and large foyer space.”

Other venue spaces at the Showgrounds includes the iconic Main Arena with grandstands capable of accommodating around 20,000, Marquee 1 (5,535m²) and Marquee 2 (2,250m²) – offering permanent, all weather structures suitable for parking, music festivals and exhibitions.

The newest venue at the Showgrounds - Alexandria Park - opened in August last year and features two acres of additional green and events space plus an undercover events pavilion.

For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au

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