

Media Release



May 17, 2019

A slice of the Great Barrier Reef at the Brisbane **Showgrounds**

A five metre long sugar shark is just one of the incredible creations that will be making waves at the International Cake Show Australia at the Brisbane Showgrounds from today.

The Great Barrier Reef Sugar Spectacular, meticulously crafted by Dorothy Klerck and Margie Carter, will be showcased alongside a six metre Wind in the Willows Children's Sugar Feature and an edible life size chocolate and cake sculpture, the Mystical Queen of the Sea.

Dorothy Klerck, from South Africa, is just one of six globally recognised cake decorators who will be put to the taste test in the Ultimate International Cake Off Challenge, judged by top cake artist, Karen Portaleo.

Karen, who has baked for celebrities including Sir Elton John and Usher, will also be conducting a free demonstration class where visitors can watch as she sculpts one of her incredible masterpieces.

For those with upcoming nuptials, a visit the Couture Wedding Cake Marquis and Bridal Lane is a must.

Nine of Australia's most awarded wedding cake designers will be invited to display their exquisite cakes and compete for the prestigious title of 'ACADA Haute Couture Wedding Cake Designer of the Year,' as awarded by the public.

International Cake Show Australia's 5,000 expected visitors can also get a slice of the action, with the event offering a full program of masterclasses, activations, 90 free demonstrations, entertainment and more over the three days.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were thrilled to have the event, run by the Australian Cake Artists and Decorators Association, back for a third year.

"We are pleased to be hosting Australia's largest cake display and only international standard cake show at the Brisbane Showgrounds.

"We're looking forward to welcoming the internationally recognised cake artists who are visiting Brisbane from all over the world," he said.

International Cake Show Australia gets underway at the Exhibition Building from 10am.

The Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD and is Queensland's largest indoor / outdoor events site.

Don't forget to follow us on social media #brisbaneshowgrounds















Media Release



MEDIA ENQUIRIES

Veronica Carew General Manager Communications Ph: 07 3253 3930 / 0408 323 631

Email: vcarew@rna.org.au

Nicole Clifton Media and Communications Officer

Ph: 07 3253 3931 / 0417 451 775

Email: nclifton@rna.org.au