



11 March 2026

## Adventure lovers gear up for 4x4 Outdoors Show at the Brisbane Showgrounds

The road to adventure starts at the Brisbane Showgrounds, with more than 25,000 people expected to attend the 4x4 Outdoors Show from this Friday.

The three-day show is Australia's leading marketplace for outdoor adventure and lifestyle needs, with hundreds of brands and thousands of products on display. Visitors can explore off-road camper trailers, caravans, tents, new model 4WDs, aftermarket accessories and camping gear, with plenty of show-only deals on offer.

For the first time, MadMatt and Lucas Bree from Mad Mates will run sessions on budget 4x4 builds, sharing tips and years of off-road experience. Also new to the show, Bri Voto from Driven Garage will tear down and rebuild a rough 80 Series LandCruiser into a show-stopper across the three days.

The family-friendly event will also include a Kids Zone and Wildlife Show, with free entry for children under 16.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were proud to have hosted the event for more than a decade.

"The Brisbane Showgrounds is the perfect home for an event of this scale, with versatile indoor and outdoor spaces that let exhibitors showcase vehicles, gear and hands-on experiences," he said.

"With the Easter holidays just around the corner, the show is a great way for families and adventure enthusiasts to plan their next outdoor trip."

The event will run from 9am to 5pm Friday and Saturday, and 9am to 4pm Sunday, with final release tickets now available [online](#).

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au)

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