

Media Release



October 19, 2021

Women in Tech Awards a showcase of hybrid technology

The 24th annual Women in Technology (WiT) Awards Gala Dinner being held at the Royal International Convention Centre (Royal ICC) this Thursday has been fully booked but people who missed out can choose to be "virtually there" thanks to a new initiative borne out of the global pandemic.

For the first time, this year people can support WiT and the awards finalists with a virtual event ticket which enables them to watch the event live, be part of the action and chat virtually with other online attendees.

WiT, which was founded in 1997 by a small group of Queensland women, launched the WiT Awards program in that same year. The WiT Awards celebrate the achievements and valuable contributions made by Australian women in all fields of technology and the sciences.

Women in Technology members come from across the world of STEM - scientists, ICT specialists, engineers, researchers, academia and women from legal, accounting, HR and marketing backgrounds, who have special interest in the tech sector.

The WiT community is one of the biggest in Australia with more than 8,000 members and affiliates and more than 25,000 supporters subscribe to its networks.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said the Royal ICC was delighted to host the event and together with their inhouse AV company Microhire, assist WiT launch its inaugural Virtual Event component.

"We are thrilled that the WiT awards event at the Royal ICC has been fully subscribed with 834 guests in attendance," Mr Coyle said.

"Due to COVID-19 impacts and restrictions there are many people from regional Queensland, interstate and internationally who simply can't make the face-to-face event.

"The Royal ICC and its teams worked closely with WiT to enable those people to be "virtually there" at one of the Australian STEM industry's peak awards presentations.

"I am proud our venue has the infrastructure and versatility within our teams, plus the technology and skills to hold a major COVID-safe Australian awards event in a hybrid face to face and virtual setting," he said.

The 22-hectare Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site.

For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au.

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