

Media Release



29 June 2023

Brazilian Farraià Winter Festival heats up the Brisbane Showgrounds

Farraiá brings the roots of Brazilian Winter Festival, known as Festas Juninas or São João, to the Brisbane Showgrounds this Saturday, for the first time.

Celebrating all things Brazilian, Farraiá will meld historical, traditional and religious elements with the idea of gathering people from all over the world to have fun through music, dance and mouth-watering food.

The high-energy Winter Festival will feature performances by Cravo e Canela, Trio Mandala, Lella Ferrari and Gustavo Vas who will get everyone up dancing, as well as the Brisbane Latin Choir singing with the Forrò Percussive Orchestra.

People looking for love will enjoy the festival's unique love letter delivery service with the opportunity to post a virtual love letter to another person at the event, and the kissing booth selling kisses, with money raised supporting a mission in Brazil.

The exciting party atmosphere will be topped off with the opportunity to ride a mechanical bull, enjoy delicious South American foods, and laugh-out-loud performances by the *Day off Comedy* Show.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said the event offered a true Brazilian cultural experience.

"We're thrilled to host this fantastic event that celebrates typical rural Brazilian culture and brings some special cultural experiences to the Brisbane community," he said.

"We can't wait to see attendees enjoying the event's fun and vibrant atmosphere and activities."

Farraiá will be held this Saturday 1 July from 1.30 – 10pm at Stockman's Rest at the Brisbane Showgrounds. Tickets are available <u>online</u>.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit <u>www.brisbaneshowgrounds.com.au</u>.

Don't forget to follow us on social media @brisbaneshowgrounds



MEDIA ENQUIRIES:

Veronica Carew General Manager Communications Ph: 07 3253 3930/ 0408 323 631 Email: <u>vcarew@rna.org.au</u> Nicole Clifton Media and Communications Officer Ph: 07 3253 3931/ 0417 451 775 Email: nclifton@rna.org.au