



20 May 2026

## Fans of cheese and Pinot set to pour into the Brisbane Showgrounds

Australia's biggest cheese and Pinot Noir party, MOULD x Pinot Palooza, will bring the good times when it rolls into the Brisbane Showgrounds on Friday for the three-day festival.

MOULD x Pinot Palooza will take over the John Reid Pavilion from Friday 22 to Sunday 24 May, delivering a huge selection of artisan cheese and fabulous pinot from independent and established producers.

MOULD will showcase an extensive variety of locally crafted cheese from across the country while Pinot Palooza will pour a significant range of pinot noirs from Australia and around the world.

Guests can also taste samples from various pop-up bars serving a selection of wines, spirits, beer and cocktails plus there will be an expanded lineup of boutique producers selling salami, honey, crackers, pastes and other smallgoods.

Ticketholders will receive a fabulous goodie bag to take home which includes a cooler bag for the take home cheese, a stemless wine glass and a custom wine tote bag. Keeping festival purchases cool and fresh at the event will be the Cheese Check – a safe, chilled drop zone for cooler bags and cheese hauls.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were looking forward to welcoming the hugely popular festival to the Showgrounds.

“The MOULD x PINOT Palooza festival is a much-anticipated event so it’s no surprise that two of the four sessions have already sold out,” said Mr Coyle.

“We love seeing the John Reid Pavilion transformed into a lively celebration of all things cheese and wine.”

The event will run from 5pm to 9pm on Friday; 11am to 3pm and 4pm to 8pm on Saturday and 11am to 3pm on Sunday. Tickets are still available by [clicking here](#).

The Brisbane Showgrounds precinct is located 1.5km from Brisbane’s CBD and is Queensland’s largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au)

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