

Media Release



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Plant power on display at the Brisbane vegan expo

Brisbane's largest vegan expo is returning to the Brisbane Showgrounds this weekend for the first time in three years.

More than 10,000 people are expected to attend the two-day Brisbane Vegan Expo on Saturday and Sunday, with around 100 stalls selling plant-based foods and cruelty free products from donuts to skincare.

There will also be cooking demonstrations teaching attendees how to create plant-based meals, as well as lifestyle and environmental talks including from Australian national title athlete Brad Dalrymple and vegan Ironman Jansen Andre.

It's the first time the expo has been held since its inaugural event at the Showgrounds in 2019, with covid forcing its hiatus in 2020 and 2021.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was great to see events returning to the Showgrounds.

"Confidence in the events sector is building after the covid pandemic, especially since the successful running of Queensland's largest event, the Ekka, at the Showgrounds in August," Mr Coyle said.

"We're thrilled to see so many of our annual events able to be staged again, including Australia's largest Oktoberfest celebration Oktoberfest Brisbane which will return next month."

Tickets to the Brisbane Vegan Expo are \$10 with doors opening from 10am each day.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit <u>www.brisbaneshowgrounds.com.au</u>.

Don't forget to follow us on social media @brisbaneshowgrounds



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