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## Driving demos to ramp up the National 4x4 Outdoors Show

Off-road drivers will have the confidence to drive where they used to fear to tread after they experience the new Mount Maxxis driving demonstrations at the three-day National 4x4 Outdoors Show at the Brisbane Showgrounds starting this Friday.

The Mount Maxxis show, running five times daily, will feature thrilling driving demonstrations by professional Four Wheel Driver MadMatt, who will equip audiences with the ultimate techniques for operating off-road.

Also new to the 2024 program is the 4WD Queensland Adventure Zone featuring specialist driving demonstrations such as sand trap recovery and showcasing what to expect when tackling some of Queensland's best 4WD tracks and terrains.

During the three days of outdoor adventure, thousands of products will be on display from the industry's leading outdoor lifestyle brands and retailers including off-road camper trailers; caravans and tents; new model 4WDs and aftermarket accessories; camping gear and so much more.

The event will also include crowd favourites such as The Camp Oven Cook; Wildlife Shows; an Outback Bar and Stage; a food truck alley and Kids Zone, so everyone from beginners to the ultimate outdoor enthusiasts have something to look forward to.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said that he is delighted to welcome the National 4x4 Outdoors Show back to the Showgrounds for another year.

"We are thrilled to see the event continue to expand and excite audiences through adventure-packed attractions such as the Mount Maxxis show, which is debuting this year," said Mr Coyle.

"We've been hosting this event for over a decade and it's wonderful to see the Showgrounds transform into an outdoor and adventure oasis each year," he said.

The event is set to run from this Friday to Sunday with gates opening from 9am – 4pm across the three days. To purchase tickets to The National 4X4 Outdoors Show visit:

<https://4x4show.com.au/Brisbane/buy-tickets>

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au).

Don't forget to follow us on social media **@brisbaneshowgrounds**



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# Media Release

