

Media Release



14 May 2021

Cake show just a slice of the major events at the Brisbane Showgrounds

Queensland's largest indoor/outdoor events site is enjoying its busiest month of the year so far, with more than 30 events taking place at the Brisbane Showgrounds in May.

It's a far cry from this time last year, with no events able to be held at the venue in May 2020 due to COVID-19 public gathering restrictions, shutdowns and social distancing measures.

Events taking place at the Showgrounds this month include Australia's only international standard cake, baking and sweet show, which gets underway today in the Exhibition Building.

The popular event is due to welcome more than 5,000 people and will see celebrity chefs and cake artists share their skills with budding bakers.

Australia's biggest under 18s music festival, Good Life Lost City, returns next week on May 22.

More than 3,000 people are expected to gather in the outdoor venue Expo Place to see performers including Billboard and Global top 10 artist Masked Wolf.

The Brisbane Showgrounds' Royal International Convention Centre has also been busy with major events. Just last week a Technology One conference was held, attended by 900 people.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was fantastic to see the events sector rebounding.

"Last year with the impacts of COVID-19, we were only able to host 97 events - down 65 per cent on the 278 staged in 2019," he said.

"We've had a great start to the year and we're pleased to have more than 100 events scheduled for the remainder of 2021, including Queensland's biggest caravanning event, the Let's Go Queensland Caravan and Camping Supershow, early next month."

The Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD. For more information on the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au.

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