

Media Release



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International cake stars to show off their skills

Some of the world's best cake artists will converge on the Brisbane Showgrounds from this Friday, for the largest cake, cookie and sweet show in the Southern Hemisphere.

International Cake Show Australia will be held in the Royal International Convention Centre across three days (Friday 14 – Sunday 16 April) featuring life-sized sugar sculptures, an International Cake Off Challenge, more than 90 free demonstrations, hands-on cake decorating classes, and more.

One of the highlight sugar sculptures is a 6m x 6m Transformer Bumble Bee car made from tons of cake, icing, chocolate and fondant, complete with sound, lights and a moving chassis. There is also a Lion King sugar feature, with many of the large exhibits taking up to a year to create.

The Super Star Stage is also expected to be popular, as six of the world's greatest cake artists including USA celebrity cake sculptor Karen Portaleo battle it out for the World Title across two days (Friday and Saturday), each making a two-metre-high gravity defying masterpiece.

More than 10,000 people are expected to attend the event, which has been held at the Brisbane Showgrounds since 2017.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said International Cake Show Australia brought spectacular sugar creations and talented artists to the venue each year.

"The Australian Cake Artists and Decorators Association's popular event is an incredible showcase of the industry and we're thrilled to once again host it at the Showgrounds," he said.

"Cake artists are travelling from across the world to attend including from South Africa, the USA, UK and Spain, and we look forward to welcoming them to our venue, along with the thousands of attendees."

Doors open 10am to 4pm daily, with tickets still available online.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit <u>www.brisbaneshowgrounds.com.au</u>.

Don't forget to follow us on social media @brisbaneshowgrounds



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