

22 February, 2017

(For immediate release Day 2 - Asia-Pacific Incentives and Meetings Expo (AIME) Melbourne, Australia)

## Versatile venue brings Brisbane Showgrounds success

With almost 30 event spaces suitable for everything from corporate meetings to large music festivals, it's no surprise the Brisbane Showgrounds, home to the world-class Royal International Convention Centre (Royal ICC), is enjoying an increase in events.

Offering the largest and most versatile range of indoor and outdoor venues in Queensland, with a total capacity of more than 70,000 people per day, the Showgrounds staged more than 260 events in 2016, an increase on 2015.

The Royal ICC is the jewel in the crown when it comes to function spaces, hosting more than 70 per cent of the events held at the Showgrounds last year and more than 600 since opening in 2013.

Speaking on the final day of the Asia-Pacific Incentives and Meetings Expo (AIME), the Royal ICC's General Manager of Venue Sales and Marketing Jago Coyle said they offer an event space like no other.

"Our versatile range of venues allows us to host everything from large equestrian competitions with stables located on site to five star dinner functions featuring Royal Queensland Food and Wine Show (RQFWS) award-winning produce," he said.

"On average, a million people visit the Showgrounds each year for events such as the Queensland Caravan, Camping and Touring Supershow which attracts around 55,000 people and the popular Oktoberfest Brisbane which is Australia's largest German festival.

"We're looking forward to 2017 being another busy year, with many new or returning events already booked including banquets, conferences and exhibitions."

The 22 hectare Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD. For more information visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au)

Don't forget to follow us on social media [#brisbaneshowgrounds](#) [#royalicc](#)



**Media contact:**

Veronica Carew  
General Manager Communications  
Ph: +61 7 3253 3930 / 0408323631  
Email: [vcarew@rna.org.au](mailto:vcarew@rna.org.au)

**Sales enquiries:**

Jago Coyle  
General Manager Venue Sales & Marketing  
Ph: +61 7 3253 3975  
Email: [jcoyle@royalicc.com.au](mailto:jcoyle@royalicc.com.au)