



16 September 2026

SABO Sample Sale to bring rare fashion finds to the Brisbane Showgrounds

Fashion lovers will have the chance to snap up rare, archival and one-of-a-kind pieces when the SABO Sample Sale takes over the Brisbane Showgrounds this Saturday.

Held in the John Reid Pavilion, the one-day sale will feature an exclusive collection of SABO samples, past favourites, unique styles, unreleased pieces, photoshoot stock, plus shoes and accessories.

Special sample sale pricing will be available across SABO and Zāco, with nothing over \$50 for SABO styles, while SABO Sweaters and Zāco pieces will start from \$100.

New stock will be added throughout the day, and shoppers will have the chance to win SABO vouchers worth up to \$300 from 12.30pm.

A coffee cart will also be onsite to keep bargain hunters fuelled.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was the first time the annual Sabo Sample Sale had been held at the Showgrounds.

"We're excited to welcome SABO to the John Reid Pavilion for the very first time, along with hundreds of shoppers," he said.

"We host a number of warehouse and sample sales throughout the year, particularly in our John Reid Pavilion, and this year alone we're on track to host 14 warehouse sales."

The Sabo Sample Sale will run from 8.30am to 3.30pm (or until stock sells out), with a 30 minute refresh and restock at 12.30pm.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit www.brisbaneshowgrounds.com.au

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