

Media Release



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## Fridayz comes alive with RnB and hip-hop stars to kickstart music festival season

The world's biggest names in old school and contemporary RnB and hip-hop will hit the stage at the Brisbane Showgrounds in the sixth edition of Fridayz Live, kicking off Queensland's summer music festival season in just three days time.

This Friday, more than 15,000 people are expected to attend Fridayz Live 2023, featuring headliner Jason Derulo, Kelly Rowland, Flo Rida, Boys II Men, Havana Brown, Travie McCoy, Jojo and more. Vinn Rock and DJ Kay Gee of Naughty by Nature will play their 50 Years of Hip Hop Countdown.

The artists will perform nostalgic party hits from the 90s until now, with the event hosted by American rapper Fatman Scoop.

This is the sixth time the popular music festival has toured Australia and the fifth time since 2017 the Brisbane leg has been held at the Showgrounds.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were excited to be welcoming 10 of the biggest household names of RnB to the venue on Friday.

"We're thrilled to be the home of Queensland's music festivals and the FridayZ Live tour kicks the season off in a big way," said Mr Coyle.

Öur venue has a busy time ahead with the spring/summer music festival in full swing, with events such as Post Malone, Good Things, Wildlands NYE and St Jerome's Laneway to take place between now and February 2024'," he said.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit <u>www.brisbaneshowgrounds.com.au</u>

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