

Media Release



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(For immediate release - Asia-Pacific Incentives and Meetings Expo (AIME) Melbourne, Australia)

Dining destination a king hit at Brisbane **Showgrounds**

From a two-hat French restaurant to a permanent food truck park, King Street at the Brisbane Showgrounds continues to cement its reputation as a foodie hot spot.

The latest addition to the street is Welcome to Bowen Hills – an indoor / outdoor venue featuring rotating food trucks and a long bar with 68 beer taps. Opening last week, the food truck park is based on the successful 100 Burgers Group's Welcome to Thornbury in Melbourne and will also feature a gin bar called Swill by late March.

Welcome to Bowen Hills joins 12 other restaurants on the street including two-hat French favourite Montrachet, which recently received a perfect score for its food by one of Queensland's most respected food critics Des Houghton.

The street welcomed its first restaurants in 2016, with five more opening last year alone, quickly emerging as an on-trend foodie precinct right on the Royal International Convention Centre's (Royal ICC) doorstep.

Speaking on the eve of the Asia-Pacific Incentives and Meetings Expo (AIME), the Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said the growing restaurant hub gave those staying onsite for events plenty of dining options.

"People conveniently staying onsite at the four and a half star Rydges Hotel, which is directly across the road from the Royal ICC, have both accommodation and dining at their fingertips within the Brisbane Showgrounds precinct," he said.

"King Street is part of the RNA's \$2.9 billion Brisbane Showgrounds Regeneration Project, which is now in its eighth year, bringing year-round vitality to the area."

More retailers will open in King Street throughout 2018, including a new food and beverage concept by the award-winning Rockpool Dining Group.

The Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD and is Queensland's largest indoor / outdoor events site.

For more information about the Brisbane Showgrounds visit www.brisbaneshowgrounds.com.au

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MEDIA ENQUIRIES

Veronica Carew General Manager Communications Ph: 07 3253 3930 / 0408 323 631

Email: vcarew@rna.org.au

Nicole Clifton

Media and Communications Officer Ph: 07 3253 3931 / 0417 451 775

Email: nclifton@rna.org.au