

Media Release



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Get 4x4 ready and uncover an off-road adventure this Easter

Queensland's largest outdoor lifestyle and adventure event, The National 4x4 Outdoors Show is returning to the Brisbane Showgrounds this Friday, just in time for the Easter holidays.

The popular event showcases a variety of outdoor adventure products and services suitable for beginners to the ultimate outdoor enthusiasts.

Thousands of products will be on show from the industry's leading outdoor lifestyle brands and retailers during the three-day event.

This includes new model 4x4s, off-road camper trailers, caravans, tents, accessories, camping gear, fishing gear, and so much more.

The event will also feature a huge line-up of training sessions and outdoor lifestyle demonstrations including camp oven cooking, sand driving tips, test drives with Motorama, plus unearthing Australia's best campsites and more.

Showgoers can also listen to stories, tips and tricks from Network 10's 4x4 Adventure guru Pat Callinan at his live demonstrations daily.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it's great to have the event back at the Showgrounds for another year of fun.

"The Easter holidays are only a few weeks away, so this is a great time for families to enjoy the last of the warmer weather and start planning their next off-road adventure," he said.

"We've been hosting this event for more than a decade and are delighted to see the Showgrounds transformed as we host this wonderful event".

The National 4x4 Outdoors Show will run this Friday to Sunday (March 17 – 19) opening 9am – 5pm Friday & Saturday and 9am – 4pm Sunday.

To purchase tickets to The National 4x4 Outdoors Show visit: https://4x4show.com.au/Brisbane/

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit www.brisbaneshowgrounds.com.au.

Don't forget to follow us on social media @brisbaneshowgrounds











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