

Media Release



October 5, 2018

Brisbane Showgrounds has the Munich touch for Oktoberfest

More than 40,000 people are expected to celebrate all things German at the Brisbane Showgrounds from today, with Oktoberfest celebrations getting underway.

Internationally renowned, Oktoberfest Brisbane is Australia's largest German festival and has been running for more than a decade.

Held over two weekends (October 5-7 and 12-14) the festival will turn the Brisbane Showgrounds into a mini Bavaria, with authentic German beer and food such as pork knuckles and pretzels, traditional entertainment including yodelling and a Bavarian folk band plus plenty of Dirndls and Lederhosens.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said the hugely popular event had been held at the Showgrounds since it was first introduced in 2008.

"Oktoberfest Brisbane is now in its eleventh year, with the celebrations covering more than two hectares of space at the Showgrounds," he said.

"October is a busy month for us, with Oktoberfest just one of 33 events taking place. Others include the Pre-Christmas Caravan and Camping Sale from October 25-28 which is expecting around 15,000 people and Pinot Palooza on October 13 which is the world's largest pinot noir festival attracting 250 wines from more than 100 wineries."

Gates to Oktoberfest Brisbane open at 4pm today.

The 22 hectare Brisbane Showgrounds precinct is located just 1.5km from Brisbane's CBD and is Queensland's largest indoor / outdoor events site.

For more information about the Brisbane Showgrounds visit <u>http://www.brisbaneshowgrounds.com.au/</u>

Don't forget to follow us on social media #brisbaneshowgrounds



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