

7 May 2024

## Things are set to get messy (and fun!) at the Brisbane Showgrounds

Children will be able to indulge in a sensory experience encountering a world of squishy, squashy, foamy, slimy and goopy fun when Brisbane Showgrounds host Messy Play Matters this Thursday.

Families have the luxury of letting their kids' get super messy without worrying about the clean-up at this half day free event.

The event is an initiative of Play Matters Australia, who aim to provide children with the best start to life by empowering parents and carers with the skills and confidence to guide and support their children's development through the fundamental act of play.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said at the event children can explore dinosaur swamps, construction truck play, pasta play and much more.

"Messy Play Matters provides families with a chance to enjoy a day out, play and create as much mess as possible," Mr Coyle said.

"Whether it's getting splashed at the car washing area or sinking their fingers into play dough – children will be able to get as messy as they like with this amazing sensory experience to stimulate and nurture young minds and senses.

"At Messy Play Matters, toddlers and kids will be able to use their imagination in order to create shapes, forms and objects in an exploratory way."

Messy Play Matters will be held at the Brisbane Showgrounds on Thursday (May 9) from 9.30am to 12.30pm. Entry is free for Play Matters members, who must register [here](#) to attend.

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit [www.brisbaneshowgrounds.com.au](http://www.brisbaneshowgrounds.com.au).

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